

SERGIO MARIBLANCA

Digital Project Manager

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Results-driven Project Manager with over 10 years of experience in managing complex projects in the IT & Digital Marketing industry. Skilled in Agile methodologies, budget management, and team leadership. Proven ability to deliver projects on time and within budget. Experience in digital environments, handling UX/UI design and project management for a large number of projects.



Professional Experience

Senior Digital Project Manager

D-noise, digital agency, Madrid

October 2019 – Present

- UX/UI & Digital Project Manager for international brands: Liberbank, Bankinter, Philip Morris International, Coke...
- Developed and maintained project plans, ensuring timely completion of milestones,

Senior Digital Project Manager

Webs&Roll, dev agency, Remote

Jun 2020 - Present

- Working as a freelance hand to hand with different agencies and consultants. The development partner that your brand needs..

CEO&Founder

ViralMancha, digital agency, Remote

Jun 2020 – Jun 2023

- Digital Marketing Manager for different small companies.

Digital Project Manager

Pisto Con Web, digital agency, Madrid

June 2016 – October 2019

- UX/UI and project management of a large number of projects with all types of small and medium-sized companies.

Digital Marketing Manager

Mi Mundo Family, family center, Madrid

July 2015 – June 2016

- Management of digital transformation. Strategic planning and execution of the marketing plan. Social media, web development, and digital marketing.

Digital Marketing Manager

Freelance, Madrid

July 2015 – May 2016

- SEM campaigns in Google AdWords, SEO, content, websites, apps, and social media..

Digital Marketing Manager

La Chocita del Loro, Media Entertainment, Madrid

November 2013 – June 2015

- Management of campaigns in Google AdWords and Social Media, graphic design, and management of

the company's website and app.

Education

English Executive Master

Pueblo Inglés, Madrid

Graduated: February 2025

Full Stack Development Master

Trazos Design School, Madrid

Graduated: July 2019

Scrum Master Certification

scrummanager.com, Madrid

Graduated: October 2019

Digital Marketing Master

CEREM Business School, Madrid

Graduated: July 2015

Digital Marketing Technician

Rey Juan Carlos University, Madrid

Graduated: July 2015

Degree in Media Communication

Madrid Complutense University, Madrid

Graduated: July 2014

Languages

1. SPANISH - Native
 2. ENGLISH - C1 Advanced
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Project Management Skills

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|-------------------------------|--------------------------|-------------------|
| • Project Management | • Stakeholder Management | • JIRA, Trello |
| • Agile & Scrum Methodologies | • Team Leadership | • Communication |
| • Budget Management | • CRM | • Problem-Solving |
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Development & Software Skills

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|--------------|-------------------------|---------------------|
| • PHP | • Google Analytics | • Figma |
| • Javascript | • Google Tag Manager | • Sketch |
| • SQL | • Google Ads | • Adobe XD |
| • HTML | • SEMRush | • Adobe Photoshop |
| • CSS | • Tableau | • Adobe Premiere |
| • Wordpress | • Screaming Frog | • Adobe Illustrator |
| • Prestashop | • Mailchimp | |
| • Shopify | • Meta Business Manager | |
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